

Do You DFO - Sign Up & Play the Plinko Activation Promotion Terms & Conditions ("Conditions of Entry")

VICINITY CENTRES PRIVACY NOTICE

Vicinity Centres PM Pty Ltd (ACN 96 101 504 045) ('We', 'Our' or 'Us') on behalf of the Participating Shopping Centres collect your personal information in order to run this Promotion, understand your interests and activities in relation to centres which we manage as well as plan, operate and manage these centres and the digital channels through which we engage with you. Where you consent to us doing so, we also use your personal information to contact you with centre news updates, events and promotions. We may disclose your personal information to our related bodies corporate and service providers, including those located in the USA and Singapore. We also de-identify and aggregate your data for market research and data analytics purposes. Our Privacy Policy (<http://vicinity.com.au/privacy-policy>) provides more information about how we handle personal information and how you can contact us to access, correct or complain about our handling of personal information.

Schedule	
Promotion:	Do You DFO - Sign Up & Play the Plinko Activation Promotion
Promoter:	VICINITY CENTRES PM PTY LTD ABN 96 101 504 045 as agent on behalf of the Participating Shopping Centres, Vicinity National Office, Level 4, Chadstone Tower One 1341 Dandenong Road, Chadstone, Victoria 3148
Participating Shopping Centres:	DFO Homebush, 3-5 Underwood Road, Homebush NSW 2140 DFO Brisbane, 18th Avenue, Brisbane Airport QLD 4008 DFO Essendon, 100 Bulla Road, Essendon Fields VIC 3041 DFO Moorabbin, 250 Centre Dandenong Road, Moorabbin VIC 3194 DFO South Wharf, 20 Convention Centre Place, South Wharf VIC 3006 DFO Uni Hill, 2 Janefield Drive, Bundoora VIC 3083 DFO Perth, 11 High Street, Perth WA 6105
Promotional Period:	Start time/date: 10:00 am AEST on 10/04/26 End time/date: 06:00 pm AEST on 26/04/26, while prize stocks last The Plinko activation in each Participating Shopping Centre is open on the dates and times specified in Annexure A below, while prize stocks last (" Activation Period ").
Eligible entrants:	Entry is only open to Australian residents who are 18 years of age or over.
How to Enter:	To enter the Promotion, the entrant must complete the following steps: a) during the Promotional Period, purchase any goods or services (other than the Excluded Items) from any participating store at any Participating Shopping Centre (" Qualifying Spend "); b) during the corresponding Activation Period, visit the Plinko activation (exact locations listed in Annexure B below) and present their receipt for the Qualifying Spend to a staff member (" Activation "); c) visit the promotional website (by scanning the QR code advertised at the Activation), follow the prompts to the Promotion entry page, and fully complete and submit the online entry form with all requested personal details, verify their email address and provide proof of purchase details; and d) present the confirmation page to the promotional staff member and participate in the Plinko game as prompted, while prize stocks last (" Game "). By entering, entrants subscribe to receive news of exclusive events and promotions for the respective Participating Shopping Centre of sign up, via email or SMS from Vicinity Centres. Excluded Items: The following products or services (including vouchers relating to such products or services) will not be eligible to purchase to enter: gift cards, liquor or tobacco products, weapons of any kind, prescription medicines, cosmetic or surgical procedures, health insurance. Furthermore, any transactions/services at medical practitioners and related health services (physio, dentist, pathology, psychology), banks, Automatic Telling Machines, financial institutions, TAB and gaming venues, lottery

	<p>agents, petrol stations, accountants, employment services/agencies, disability services, professional training, lawyers, tax services, occupational safety (i.e. Worksafe), child care services, parliamentary offices, Neighbourhood Watch, electorate office, real estate agencies and rental of suites/offices are not eligible for this Promotion. Hearing services and related products are not excluded from the Promotion.</p> <p>Proof of Purchase: The entrant must retain proof of purchase. The proof of purchase required is an original receipt for the Qualifying Spend.</p>																		
Game:	<ul style="list-style-type: none"> To play, entrants must drop their puck on the Plinko board. Where the puck lands will determine what prize they have won. The winner can claim it from the promotional staff. Only the first one hundred valid entrants to participate in the Game will be awarded with a prize. Once the allocated prizes during an Activation Period have been exhausted, the corresponding Activation will be closed for the remainder of that day. If any prize remain unclaimed during an Activation Period, they will roll over to the next Activation Period (if applicable). 																		
Entries permitted:	<p>Multiple Game plays permitted subject to the following:</p> <p>a) limit of one (1) Game play permitted per person per day; and</p> <p>b) maximum of one (1) Game play permitted per Qualifying Spend.</p>																		
Total Prize Pool per Participating Shopping Centre:	AUD\$16,800.00																		
<table border="1"> <thead> <tr> <th>Prize Description</th> <th>Number of this prize</th> <th>Value (per prize)</th> </tr> </thead> <tbody> <tr> <td>Prize 1: The prize is a \$100 DFO gift card.</td> <td>60 per Participating Shopping Centre (10 per Activation Period)</td> <td>AUD\$100.00</td> </tr> <tr> <td>Prize 2: The prize is a \$50 DFO gift card.</td> <td>60 per Participating Shopping Centre (10 per Activation Period)</td> <td>AUD\$50.00</td> </tr> <tr> <td>Prize 3: The prize is a \$25 DFO gift card.</td> <td>120 per Participating Shopping Centre (20 per Activation Period)</td> <td>AUD\$25.00</td> </tr> <tr> <td>Prize 4: The prize is a \$20 DFO gift card.</td> <td>120 per Participating Shopping Centre (20 per Activation Period)</td> <td>AUD\$20.00</td> </tr> <tr> <td>Prize 5: The prize is a \$10 DFO gift card.</td> <td>240 per Participating Shopping Centre (40 per Activation Period)</td> <td>AUD\$10.00</td> </tr> </tbody> </table>		Prize Description	Number of this prize	Value (per prize)	Prize 1: The prize is a \$100 DFO gift card.	60 per Participating Shopping Centre (10 per Activation Period)	AUD\$100.00	Prize 2: The prize is a \$50 DFO gift card.	60 per Participating Shopping Centre (10 per Activation Period)	AUD\$50.00	Prize 3: The prize is a \$25 DFO gift card.	120 per Participating Shopping Centre (20 per Activation Period)	AUD\$25.00	Prize 4: The prize is a \$20 DFO gift card.	120 per Participating Shopping Centre (20 per Activation Period)	AUD\$20.00	Prize 5: The prize is a \$10 DFO gift card.	240 per Participating Shopping Centre (40 per Activation Period)	AUD\$10.00
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Further Prize Details:	Any ancillary costs associated with redeeming the gift card are not included. Any unused balance of the gift card will not be awarded as cash. Redemption of the gift card is subject to any terms and conditions of the issuer including those specified with the gift card.																		

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- Valid and eligible entries will be accepted during the Promotional Period.
- Employees (and their immediate family members) of agencies/companies directly associated with the conduct of this Promotion, the Participating Shopping Centres, the Promoter, their tenants, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "**Immediate family member**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

5. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they forfeit the prize and the Promoter is not obliged to offer a substitute prize.
6. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
7. Entrants must keep their proof of purchase specified in the 'How to Enter' section for each entry as proof of purchase ("**Proof of Purchase**"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
8. If an entrant returns a purchase relating to a Qualifying Spend their related entry will be deemed invalid.
9. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
10. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
11. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
12. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
13. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
14. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
15. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
16. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
17. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
18. The Promoter reserves the right to disqualify entries and entrants in the event of non-compliance with these Conditions of Entry or where the Promoter has reason to believe that the entrant has engaged in unlawful or other improper conduct calculated to jeopardize the fair and proper conduct of the Promotion. If there is a dispute concerning the conduct of the

Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the complainant/entrant/winner. If the dispute cannot be resolved the Promoter’s decision, acting reasonably, will be final.

19. The Promoter, the Participating Shopping Centres’ owner/s and their associated agencies, related companies, officers, employees and contractors will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter’s liability is limited to the minimum allowable by law).
20. The winners will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter and Participating Shopping Centres may use any such marketing and editorial material without further reference or compensation to them.
21. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
22. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
23. Authorised under: NSW Authority No. TP/00046

Annexure A: Activation Periods*

*All times listed below are in local time

Dates	ESSENDON	MOORABBIN	BRISBANE	HOME BUSH	PERTH	SOUTH WHARF	UNI HILL
11/04/26; 12/04/26; 18/04/26; 19/04/26; and 26/04/26	12:00 pm – 4:00pm	12:00 pm – 4:00 pm	11:00 am -3:00 pm	12:00 pm – 4:00 pm	12:00 pm – 4:00 pm	1:00 pm 5:00 pm	11:00 am 3:00 pm
24/04/26				12:00 pm – 4:00 pm	12:00 pm – 4:00 pm		
25/04/26	1:00 pm - 5:00 pm	1:00 pm - 5:00 pm	1:00 pm - 5:00 pm			1:00 pm - 5:00 pm	1:00 pm - 4:00 pm

Annexure B: Activation Locations Per Participating Shopping Centre:

- DFO Homebush: Level 2 opposite The Cosmetics Company and Michael Hill
- DFO Brisbane: Ground level, outside Shaver Shop
- DFO Essendon: Ground level, opposite to Fila
- DFO Moorabbin: Centre Dandenong Road, food court entrance
- DFO South Wharf: Basement Level, near Lindt
- DFO Uni Hill: Ground level, opposite Donut King
- DFO Perth: in front of the food court Oculus