

Lucky Lever – Spend & Sign Up to Win (Uptown) Promotion Terms & Conditions ("Conditions of Entry")

VICINITY CENTRES PRIVACY NOTICE

Vicinity Centres PM Pty Ltd (ACN 96 101 504 045) ('We', 'Our' or 'Us') on behalf of the Shopping Centre collects your personal information in order to run this Promotion, understand your interests and activities in relation to centres which we manage as well as plan, operate and manage these centres and the digital channels through which we engage with you. Where you consent to us doing so, we also use your personal information to contact you with centre news updates, events and promotions. We may disclose your personal information to our related bodies corporate and service providers, including those located in the USA and Singapore. We also de-identify and aggregate your data for market research and data analytics purposes. Our Privacy Policy (<http://vicinity.com.au/privacy-policy>) provides more information about how we handle personal information and how you can contact us to access, correct or complain about our handling of personal information.

Schedule	
Promotion:	Lucky Lever – Spend & Sign Up to Win (Uptown) Promotion
Promoter:	VICINITY CENTRES PM PTY LTD ABN 96 101 504 045 as agent on behalf of the Shopping Centre, Vicinity National Office, Level 4, Chadstone Tower One 1341 Dandenong Road, Chadstone, Victoria 3148
Shopping Centre:	Uptown, 91 Queen St, Brisbane City QLD 4000
Promotional Period:	Start time/date: 11:00 am AEST on 16/07/26 End time/date: 3:00 pm AEST on 24/07/26
Activation Period:	11:00 am AEST – 3:00 pm AEST daily during the Promotional Period
Eligible entrants:	Entry is only open to QLD residents who are 18 years and over.
How to Enter:	<p>To enter the Promotion, the entrant must complete the following steps:</p> <ol style="list-style-type: none"> during the Promotional Period, spend at least \$60 in one (1) or more transactions on any goods or services (other than the Excluded Items) from any retailer at Uptown ("Qualifying Spend"); during an Activation Period (outlined above), visit the Uptown Lucky Lever Activation stand (located in Level Q - between Strandbags and Just Jeans) ("Activation") and present their receipt for the Qualifying Spend; visit the promotional website by scanning the QR code advertised at the Activation, and follow the prompts to fully complete and submit the online entry form with their personal details requested and the details of the Qualifying Spend (i.e. date when the purchase was made, name of the shop where the purchase was made, and the total value spent); and participate in the Lucky Lever game as prompted by the promotional staff ("Game"). <p>Game: The entrant must pull the lever of the machine to reveal a card ('Card'). The Card will reveal whether or not they have won an Instant Prize (as outlined below). If the entrant's card reveals the words 'Cheer Up', they will be eligible to enter the prize draw ('Draw Entrants'). Draw Entrants must complete and submit the online entry form for the Promotion (via scanning the QR code provided to them by the staff) with their personal details as requested. Instant winners will <u>not</u> be eligible to enter the draw.</p> <p>By entering to play the game, entrants subscribe to receive news of exclusive Uptown events and promotions via email or SMS from Vicinity Centres.</p> <p>Excluded Items: The following products or services (including vouchers relating to such products or services) will not be eligible to purchase to enter: gift cards, liquor or tobacco products, weapons of any kind, prescription medicines, cosmetic or surgical procedures, health insurance. Furthermore, any transactions/services at medical practitioners and related health services (physio, dentist, pathology, psychology), banks, Automatic Telling Machines, financial institutions, TAB and gaming venues, lottery agents, petrol stations, accountants, employment services/agencies, disability services, professional</p>

	<p>training, lawyers, tax services, occupational safety (i.e. Worksafe), child care services, parliamentary offices, Neighbourhood Watch, electorate office, real estate agencies and rental of suites/offices are not eligible for this Promotion. Hearing services and related products are not excluded from the Promotion.</p> <p>Proof of Purchase: The entrant must retain proof of purchase. The proof of purchase required is an original receipt for the Qualifying Spend.</p>
Entries permitted:	<p>Multiple entries permitted subject to the following:</p> <p>a) maximum of one (1) Game attempt permitted per Qualifying Spend;</p> <p>b) limit of one (1) entry permitted per person per day; and</p> <p>c) each entry must be submitted separately and in accordance with the entry instructions above.</p>
Winner Determination:	<p><u>Instant Win:</u></p> <ul style="list-style-type: none"> Winners will be notified immediately upon revealing the Card if they have won an instant win prize. To redeem the prize, the winner must present their winning Card to staff at the Uptown Lucky Lever Activation stand on the same day of the Qualifying Spend. Instant win game materials void if stolen, forged, mutilated or tampered with in any way. <p><u>Draw:</u></p> <ul style="list-style-type: none"> The draw will take place at VICINITY CENTRES PTY LTD, Level R, Uptown 91 Queen Street, Brisbane QLD 4000, Australia at 09:00 am AEST on 27/07/26 using computerised random selection. The first four (4) valid entries drawn will win the Draw Prize specified below. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.
Total Prize Pool:	AUD\$21,625.55

Prize Description	Number of this prize	Value (per prize)
Draw Prize: The prize is a \$500 Uptown gift card.	4	AUD\$500.00
Instant Prize 1: The prize is a Jellycat Package which includes the following: <ul style="list-style-type: none"> Jellycat Fancy Carp; Jellycat Roarwell Sea Lion; Jellycat Amuseables Sun Roller Skates; Jellycat Fuddlewuddle Lion; Jellycat Amuseables Ivy; Jellycat Larry Lobster Sailor Outfit; Jellycat Amuseables Happy Raindrop; Jellycat Amuseables Hydrangea; and Jellycat Budgeby Parrot. 	9	AUD\$99.95
Instant Prize 2: The prize is a \$50 Uptown gift card.	54	AUD\$50.00
Instant Prize 3: The prize is a \$30 Event Cinemas gift card.	54	AUD\$30.00
Instant Prize 4: The prize is a \$20 Uptown gift card.	108	AUD\$20.00
Instant Prize 5: The prize is a \$15 Uptown gift card.	207	AUD\$15.00
Instant Prize 6: The prize is a package which includes the following: <ul style="list-style-type: none"> Sticky Dates Body Scrub; Sleepy Shower Gel; Sticky Dates Lip Scrub; Buzz Lip Scrub; Creamy Candy Bath Melt; 	108	AUD\$15.00

<ul style="list-style-type: none"> Lakes Bath Bomb; Passion Bath Bomb; Hugs Body Lotion; and Pink Peppermint Foot Lotion. 			
Instant Prize 7: The prize is a \$10 Uptown gift card	216	AUD\$10.00	
Instant Prize 8: The prize is a \$6 voucher, redeemable for an OG Cookie at Batch Cookie Bar.	306	AUD\$6.00	
Instant Prize 9: The prize is a \$5 Uptown gift card.	270	AUD\$5.00	
Instant Prize 10: The prize is a \$5 voucher, redeemable for a small coffee at any Uptown coffee retailer.	459	AUD\$5.00	
Further Prize Details:	Any ancillary costs associated with redeeming a voucher/gift card are not included. Any unused balance of a voucher/gift card will not be awarded as cash. Redemption of a voucher/gift card is subject to any terms and conditions of the issuer including those specified on the voucher/gift card.		
Winner notification:	The Draw Prize winners will be contacted via phone or email within seven (7) days of the draw.		
Unclaimed Prizes:	The Draw Prize must be claimed by 9:00 am AEST on 28/08/26. In the event of any unclaimed prize, an unclaimed prize draw will take place at the same time and place as the original draw on 31/08/26. The winner of the unclaimed prize draw will be contacted via phone or email within seven (7) days. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.		

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- Valid and eligible entries will be accepted during the Promotional Period.
- Employees (and their immediate family members) of agencies/companies directly associated with the conduct of this Promotion, the Shopping Centre, the Promoter, their tenants, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "**Immediate family member**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- All reasonable attempts will be made to contact each winner.
- If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they forfeit the prize and the Promoter is not obliged to offer a substitute prize.
- Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
- Entrants must keep their proof of purchase specified in the 'How to Enter' section for each entry as proof of purchase ("**Proof of Purchase**"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
- If an entrant returns a purchase relating to a Qualifying Spend their related entry will be deemed invalid
- The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.

11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
13. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
14. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
15. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
16. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
17. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
18. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
19. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
20. The Promoter reserves the right to disqualify entries and entrants in the event of non-compliance with these Conditions of Entry or where the Promoter has reason to believe that the entrant has engaged in unlawful or other improper conduct calculated to jeopardize the fair and proper conduct of the Promotion. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the complainant/entrant/winner. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
21. The Promoter, the Shopping Centre owner/s and their associated agencies, related companies, officers, employees and contractors will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
22. The winners will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that

the Promoter and Shopping Centre may use any such marketing and editorial material without further reference or compensation to them.

23. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regard to the tax implications relating to the prize or acceptance of the prize.
24. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.