

**XXXX x GBRF Watch-Grass-Grow Promotion Terms & Conditions ("Conditions of Claim")**

Schedule							
Promotion:	XXXX x GBRF Watch-Grass-Grow Promotion						
Promoter:	Lion - Beer, Spirits & Wine Pty Ltd ABN 13 008 596 370, Level 7, 68 York St, Sydney, NSW 2000, Australia. Ph: 02 9320 2200  For any enquiries regarding this Promotion, please contact the Promoter via lionau-enquiries@lionco.com or 13 15 13						
Promotional Period:	Start time/date: 12:01 am AEDT on 01/02/26 End time/date: 11:59 pm AEDT on 31/03/26 or once all gifts available are exhausted						
Eligible claimants:	Claims are only open to Australian (excluding SA and ACT) residents who are 18 years of age or over.						
How to Claim:	To claim a gift, the claimant must complete the following steps during the Promotional Period:  a) visit <a href="https://www.xxxx.com.au/campaign/watch-grass-grow">https://www.xxxx.com.au/campaign/watch-grass-grow</a> and watch the virtual grass grow for four (4) minutes straight. Once the video is completed, the claimant will then be prompted with a claim form; and  b) fully complete and submit the online claim form with their personal details as requested and (optional) select the tick box to consent to receipt of marketing from the Promoter.						
Claims permitted:	Only one (1) eligible claim per person will be accepted.						
Total Gift Pool:	Up to AUD\$10,000.00						
<table><tr><th>Gift Description</th><th>Number of this gift</th><th>Value (per gift)</th></tr><tr><td>The gift is a \$10 Liquorland voucher, redeemable towards an 8-pack XXXX Gold 375ml cans.</td><td>Up to 1000</td><td>AUD\$10.00</td></tr></table>		Gift Description	Number of this gift	Value (per gift)	The gift is a \$10 Liquorland voucher, redeemable towards an 8-pack XXXX Gold 375ml cans.	Up to 1000	AUD\$10.00
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Further Gift Details:	<ul style="list-style-type: none"><li>The gift will be awarded via eDM in the form of a unique code, redeemable at liquorland.com.au.</li></ul>						

1. The claimant agrees and acknowledges that they have read these Conditions of Claim (and the Schedule) and that claiming a gift in the Promotion is deemed to be acceptance of these Conditions of Claim (and the Schedule). Any capitalised terms used in these Conditions of Claim have the meaning given in the Schedule, unless stated otherwise. Offer not valid in conjunction with any other offer.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Claims are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the claimant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible claims will be accepted during the Promotional Period, while gift stocks last.
4. Employees (and their immediate family members) of the agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of successful claimants for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to claim. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. No part of a gift is exchangeable, redeemable for cash or any other gift or transferable, unless otherwise specified in writing by the Promoter.

6. Each gift will be awarded to the person named in the claim and any claim that is made on behalf of a claimant or by a third party will be invalid. If there is a dispute as to the identity of a claimant, the Promoter reserves the right, in its sole discretion, to determine the identity of the claimant.
7. Claimants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may, if the claimant selects the respective tick box on claim, use this information for future marketing purposes regarding its products, including contacting the claimant electronically. The Promoter is bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and its privacy policy which is located at <https://www.lionco.com/legal/privacy-policy>. The Promoter's privacy policy contains information about how the claimant may access, update and seek correction of the personal information the Promoter holds about them and how the claimant may complain about any potential breach by the Promoter of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Promoter collects personal information about claimants to enable them to participate in this Promotion and may disclose the claimants' personal information to third parties including its contractors and agents, gift suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the claimant does not provide their personal information as requested, they may be ineligible to claim a gift in the Promotion. Personal information collected from claimants will not be disclosed to any entity located outside of Australia.
8. If a gift is provided to the Promoter by a third party, the gift is subject to the terms and conditions of the third party gift supplier. The terms and conditions which apply to the gift at the time it is issued to the claimant will prevail over these Conditions of Claim in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the gift, any delay or failure relating to the gift itself or failure by the third party to meet any of its obligations in these Conditions of Claim or otherwise.
9. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Claim restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
10. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected claims, or suspend or modify a gift, subject to State or Territory regulation.
11. The Promoter reserves the right, at any time, to validate and check the authenticity of claims and claimant's details (including a claimant's identity, age and place of residence). If a claimant cannot provide suitable proof as required by the Promoter to validate their claim, the claimant will forfeit the gift in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible claims, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to claim. Claims containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to claim. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all claims submitted by that individual invalid. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or is otherwise involved in any conduct that involved manipulating, interfering or tampering with this Promotion or otherwise preventing the conduct of the Promotion as intended by the Promoter.
12. The Promoter reserves the right to disqualify claims in the event of non-compliance with these Conditions of Claim. If there is a dispute concerning the conduct of the Promotion or claiming a gift, the Promoter will resolve the dispute in direct consultation with the claimant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
13. The claimant(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
14. The Promoter accepts no responsibility for any tax implications and the claimant must seek their own independent financial advice in regards to the tax implications relating to the gift or acceptance of the gift.

15. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.